



RIBTECT ANNOUNCES KARTING ECONOMIC STIMULUS PROGRAM TO HELP DRIVERS AND TEAMS FUND THEIR RACING

Since the beginning of motorsports, teams and drivers greatest challenge has been developing the necessary funds to build their racing vehicles and support all the other peripheral expenses associated with their sport. The current economic situation has dramatically affected every aspect of race related expense from fuel for tow vehicles to entry fees, hotels and restaurants and reduced purse payouts. It is obvious something needs to be done to enable teams to offset these expenses. After great



review, Ribtect, leader in kart racer's protective vests and seats and now exclusive dealer for Maxxis Tires to U.S. kart teams, along with key individuals in the industry are announcing a marketing partnership with **VERVE! Energy Drink** offering an opportunity for its Karting drivers and teams (no matter their age) to create revenue to help fund their motorsports efforts. The program includes all U.S. Karting divisions and other series and teams across the country. *Doesn't matter what you race, you can get involved.*



The committed and excited folks at **VERVE!** have not only created an **"insanely healthy energy drink"** compared to every other energy drink on the market today, but also a way for teams to help themselves and their friends and families make excellent money while enjoying a far better energy drink! The energy drink industry is a \$5 billion market and is expected to top \$10 billion by 2010. Last year alone 262 million gallons of energy drinks were consumed and not many know what negative long term results may prove. **VERVE!** puts three dynamic things inside every healthy can: (1) delicious, fast-acting energy; (2) ultra premium vitamin & mineral supplements; and (3) powerful mangosteen/aloe juice phytonutrients. If you know someone that uses energy drinks (and who doesn't) and you wish to help yourself and others enjoy a much healthier lifestyle, and be paid while doing this, the **VERVE!** business opportunity is for you.

Ribtect has entered into a marketing partnership with **VERVE!** as the **"Official Energy Drink"** and have offered an incredible future opportunity to put money into the sport based on exciting future sales activity. By simply being a **VERVE!** member, racing with any Karting series will position yourself to make money with **VERVE!**

During the next several months, Ribtect president, Robby Mott will be sharing more opportunities for you to get involved with this dynamic program and will have all the information for you to get involved immediately with the most **"all natural"** and **"insanely healthy"** energy drink at the track.



Robby Mott

For more information about how you can find out more, contact Robby Mott (877)742-8328 or visit www.myverve/stcrobb.com or by calling Bill McCloud at (866)873-7615.